

Enjoy Our Wines at  
 Testa's Bistro  
 during lunch  
 11-2 Mon thru Sat  
 Featuring a new healthy menu

# William James Cellars

*Specializing in the production of small lots of hand-crafted wines.*

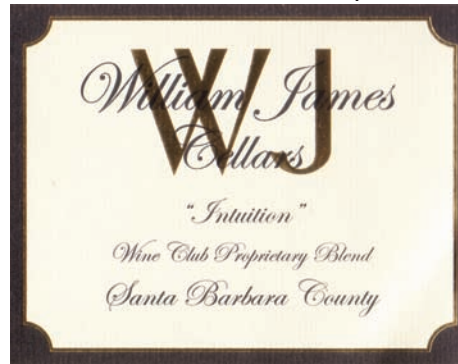
## Warm Welcome

Summer is quickly passing by and harvest is approaching fast. Jim has been busy bottling last years vintages and cleaning out the barrels gearing up for the new grapes coming his way. Jim is eager to release his new Pinot Noirs in mid September. Last years vintage sold out within the first six months with the bulk shipped to Maryland. We received an announcement that wine club member, **Tom Reed**, retired from the Air Force this summer. Thank you Tom for serving our country! We were spotted on the Food Network by Tracy Bogue. Our wine was featured on Weekend Getaways in Santa Barbara by Giada DeLaurentiis in conjunction with Grappolos in Santa Ynez.

Jim made their house wines Chardonnay, Pinot Noir and Syrah.

## "Intuition"

Congratulations, **Bertha Gomez**, our first "Intuition" Wine Club Propetary Blend winner.



*The winning wine label picked by wine club members out of three choices.*

Her wine blend is comprised of:  
 40% Syrah, Premiere Coastal Vineyards 40% Syrah, Loma Verde and 20% Grenache Noir, Camp 4. Her wine notes read: Spicy and sweet. The official judges were Jim and Robin with the help

of Matt Hart and Tim McInerney. Berthas wine received 2 gold stars from the judging team. Other finalists were:  
 2<sup>nd</sup> place **Jamie Hamm & Lezlye Rickey**  
 3<sup>rd</sup> place tie **Rick & Mary Shepler and Michael**

**Gomez (Bertha's Husband)**

4<sup>th</sup> place **Chris**

**Peters**

Honorable

Mentions: **Karrie**

**Glines, David**

**Fisher and**

**Larry Mitchell.**

We also had one disqualification.

Sorry fellow winemaker, **Dave Nilsen**, rules stated 50% minimum Syrah must be in the blend. He named his disqualifying wine "Ruffy Red!" Better luck next year!! Thank you all for participating.

*Jim and Robin Porter*

## Upcoming Events

### Family Winemakers

August 19<sup>th</sup> & 20<sup>th</sup> Fort Mason Center, San Francisco

### Corks & Canvas

September 9<sup>th</sup> Rancho Miranda, Santa Maria

### Far Western Tavern

### Winemaker Dinner

August 30<sup>th</sup> Guadalupe for reservations call 349-2211

### Wine, Beer & Western

### Cheer September 15<sup>th</sup>

Tres Hermanos Vineyard 705-4491 for tickets

### SM Country Club

Winemaker Dinner in association with San

Andreas West Wines

September 26<sup>th</sup> call 260-6518 for details

### Celebration of Harvest

SBCVA Rancho Sisquoc October 13<sup>th</sup> 1-4pm

### Celebrity Soup 11/30

California Adventure Park

### Cystic Fibrosis 12/1

Dallas, Texas

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## Spirited Advice, Quotes & Trivia

"I'm like old wine. They don't bring me out very often, but I'm well preserved." **Rose Kennedy**

"Wine is one of the most civilized things in the world and one of the most natural things of the world that has been brought to the greatest perfection, and it offers a greater range for enjoyment and appreciation than, possibly, any other purely sensory thing." **Ernest Hemingway, Death in the Afternoon**

**Fancier than Footwork;** crushing grapes used to be done by foot. Workers stomped on grapes heaped in a shallow trough with a drain at the bottom to collect the juice. Modern grape crushers, now mechanized, have destemmers and corrugated rollers that rotate in opposing directions, providing a more efficient way of extracting grape juice.

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## Wine Warehouse

2005 Chardonnay, Santa Barbara County . . .	\$22
2004 Roussanne, Santa Ynez Valley . . . . .	\$24
2005 Roussanne, Santa Ynez Valley . . . . .	\$24
2006 Grenache Rose, Santa Barbara County . .	\$20
2005 Grenache, Central Coast . . . . .	\$24
2005 Syrah, Santa Barbara County . . . . .	\$26
2005 Syrah, Hampton Family Vineyard, Santa Ynez Valley	\$32
2004 Port, California (3 bottle limit) . . . . .	\$35
2004 Cabernet Sauvignon Paso Robles. . . . .	\$32

## Available September 15<sup>th</sup>

2006 Pinot Noir, Santa Barbara County . . . . .	\$28
2006 Pinot Noir, Garey Ranch Vineyard . . . . .	\$38



French Oak Barrels

*Buy a Barrel \$ 800<sup>00</sup>*

Own your own *William James Cellars* wine barrel.

What you get:

1 French Oak Barrel: soft, elegant structure with a smooth tannin profile.

1 case of wine for 5 years from that barrel.

A photograph of engraved plate with name on the barrel.

The barrel when it is retired.

Choices of Wine:

Syrah, Grenache, Pinot Noir and Chardonnay.

Restrictions: Varietal can/will change from year to year as the barrel ages and goes neutral. Limited to first 10 buyers with a first come, first served basis.

For more info contact Jim Porter, winemaker/owner (805) 680-1564



## Photo Contest Winner

Congratulations **Angela Freitas** this quarters photo contest winner. Angela traveled to Alaska with Susie Bensen in May, 2007 to celebrate her birthday with best friends and fellow wine club members **Cleve and Katie Robinson**.

They traveled to the **“End of the Road”** in Homer, Alaska wearing sweatshirts, jackets and a hat advertising William James Cellars and carrying a bottle of Central Coast Grenache. Don’t they look great!?

**HAPPY BIRTHDAY ANGELA!**

# William James Cellars

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Wine Club Application & Purchasing Form

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**Member Benefits:** 3, 6, or 12 bottles quarterly per year \* special offers, wine seminars, and tasting  
 10% Discount on Purchases, 20% discount on all your case purchases  
 Newsletters with Food Parings & Recipes \* Invitations to Winemaker Events

Club members will have the exclusive opportunity to receive new vintages, and extremely limited production wines. Each allocation will contain 3, 6 or 12 bottles of *William James Cellars* wines, quarterly per year. Shipment times may vary somewhat with respect to vintage release dates. Typical prices for shipments will be approximately \$75-\$100 for 3 bottles, \$150-\$200 for 6 bottles and \$250-\$300 for 12 bottles depending on the wines sent (includes shipping). Club members will be billed automatically via credit card approximately 2-3 days before shipment. Supplies are extremely limited and memberships will be granted on a first come/first served basis. In the event there are more inquiries than spaces available in the club, we will keep a waiting list. *There is no fee, you may cancel at any time.*

3 bottles    6 bottles    12 bottles **20% OFF**  
 Red wines only    White wines only    Red and White wines mix

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment Method:    Visa    Mastercard    AMEX

Card # \_\_\_\_\_ Expiration: \_\_\_\_\_

By signing below, I hereby authorize *William James Cellars* to charge up to 12 bottles of wine quarterly per year to my credit card identified above. I affirm that I am at least 21 years of age. Due to restrictions set by individual states it is unlawful to ship wine to any state other than: ARIZONA, CALIFORNIA, COLORADO, CONNECTICUT, D.C., FLORIDA, IDAHO, ILLINOIS, INDIANA, IOWA, LOUISIANA, MASSACHUSETTS, MICHIGAN, MINNESOTA, MISSOURI, NEBRASKA, NEVADA, NEW HAMPSHIRE, NEW JERSEY, NEW MEXICO, NEW YORK, NORTH CAROLINA, NORTH DAKOTA, OREGON, TEXAS, VIRGINIA, WASHINGTON, WEST VIRGINIA, WISCONSIN, WYOMING.

Card Holder Signature: \_\_\_\_\_

**RETURN TO:** *William James Cellars* 1518 Marilyn Way, Santa Maria, CA 93454 (805) 478-9412 [williamjamescellars.com](http://williamjamescellars.com)

*No Club! Just Want to Purchase Good Wine!*

Year/Variety	Bottle/Case	20% Case Discount	Quantity	Total
<i>2005 Chardonnay Santa Barbara County</i>	\$22/\$264	\$17 <sup>60</sup> /\$211 <sup>20</sup>	_____	_____
<i>2004 Roussanne Santa Barbara County</i>	\$24/\$288	\$19 <sup>20</sup> /\$230 <sup>40</sup>	_____	_____
<i>2005 Grenache Central Coast</i>	\$24/\$288	\$19 <sup>20</sup> /\$230 <sup>40</sup>	_____	_____
<i>2005 Syrah Central Coast</i>	\$20/\$240	\$16/\$192	_____	_____
<i>2005 Syrah Santa Barbara County</i>	\$26/\$240	\$20 <sup>80</sup> /\$249 <sup>60</sup>	_____	_____
<i>2005 Syrah Hampton Family Vineyard, NYV</i>	\$32/\$384	\$25 <sup>60</sup> /\$307 <sup>20</sup>	_____	_____
<i>2004 Cabernet Sauvignon Paso Robles</i>	\$35/\$420	\$28/\$336	_____	_____
<i>2003 Port California</i>	\$35/\$420	(3 bottle limit)	_____	_____

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY & STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE #: \_\_\_\_\_ EMAIL: \_\_\_\_\_

PLEASE BILL MY:    MASTERCARD    VISA    AMEX    CASH    CHECK

CREDIT CARD #: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

**RETURN TO:** *William James Cellars* 1518 Marilyn Way, Santa Maria, CA 93454 (805) 478-9412 [williamjamescellars.com](http://williamjamescellars.com)

Subtotal \_\_\_\_\_  
 Tax 7.75% \_\_\_\_\_  
 TOTAL \_\_\_\_\_

# William James Cellars

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*Photo Contest*

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## *A Pictures Worth a Thousand Words!*

In the past year of selling wine we have received several photographs of our customers enjoying our wine at holiday dinners or wearing our logowear in Europe. So, we decided to start a photo contest.

How to enter: Send in your photograph and story showing you either wearing logowear or enjoying a bottle of *William James Cellars* wine. The story should be 100 words or less. The more creative the better.

The Prize: Winner to be published in our quarterly newsletter and a 3 pack of wine.

The Rules: 1 winner per quarter. All photos and stories roll over to next quarters competition. All decisions of the judges will be final. Quality of

picture counts a lot. Entries cannot be returned and all winning photographs become the property of *William James Cellars*.

Suggestions from the judges:  
Have Fun!

To enter send your story and picture to:

**William James Cellars**

**Photo Contest**

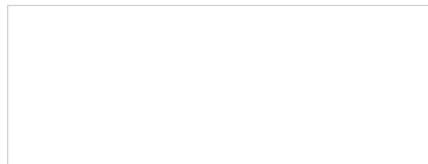
1518 Marilyn Way

Santa Maria, Calif. 93454



*Sample pix: The Porter's in Maui wear visor logo wear.*

For additional information, call the home office at 805-928-4104 or [robin@williamjamescellars.com](mailto:robin@williamjamescellars.com)



*1518 Marilyn Way, Santa Maria, California 93454*

*Jim and Robin Carter*

*William James Cellars*