

William James Cellars

Jim Porter

2530 South Broadway, Suite C #162

Santa Maria, California 93454

Recipe for a Happy Heart

God

Family

Healthy choices

A few bottles of WJC wine

A few friends

*Stir together and enjoy regularly to
maintain a happy balance.*

– Maria

William James Cellars

Specializing in the production of small lots of hand-crafted wines.

New Wines From The Vines

Despite the plummeting value of the dollar, William James Cellars has high quality value with excellent wines.

It's been a very busy April. Jim traveled to Houston, Dallas, and Austin Texas and made several new contacts through his distributor. May will also be busy with trips to Nevada and Maryland.

Our distribution system is growing. Our wines are now sold in California, Oregon, Nevada, Texas, Maryland, North Carolina, Hawaii, and Massachusetts. Look at our website to find specific locations in California and other states.

In the April Dallas Morning News Wine Competition we won Silver Medals for our 2005 Grenache, 2006 Chardonnay, and 2006 Pinot Noir.

In the month of April we bottled two new fantastic varietals. Our 2006 Grenache is a wine lover's delight. We also ventured into the 21st century with the new world of screw caps on our 2007 Grenache Rose.

We now have the ability to custom make your logo or label of your choice on selected varietals. This is great for year round customer relationship, special events, and Holiday season gifts. We can furnish packaging with our label or yours in 3, 6, or 12 packaging.

We are setting aside varietals for custom labeling for your business promotion efforts with clients, prospects, business anniversaries, and the holiday season. Please contact us for customizing your label.

During the month of May 2008 we are offering wine club members a 25% discount for the purchase of case lots. We will mix different varietals of your choice. Use the order form on the reverse side. Return by our website, email, mail or fax.

Have you ever thought of owning your own William James Cellars barrel of wine? Buy a barrel for the low price of \$1000.00. That is 12 bottles of wine each year for the next 5 years. At the end of 5 years we will deliver you the empty barrel with your own personalized engraved plate.

Have a healthy, prosperous, and great year.



Upcoming Events

Wines In The Pines ~ June 7, 2008 in Pine Mountain, CA
from 12-4pm

Nights Wines & Roses ~ June 24, 2008 at St. Joes from 1-4

William James Wine Club Exclusive Dinner on Vine ~
July 19, 2008

Family Winemakers ~ August 24-25, 2008 San Francisco, CA

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Wine Club Application & Purchasing Form

Spring 2008

**Member Benefits: 3, 6, or 12 bottles quarterly per year • Special offers, wine seminars, and tasting
10% Discount on Purchases, 20% discount on all your case purchases
Invitations to Winemaker Events**

Club members will have the exclusive opportunity to receive new vintages, and extremely limited production wines. Each allocation will contain 3, 6 or 12 bottles of William James Cellars wines, quarterly per year. Shipment times may vary somewhat with respect to vintage release dates. Typical prices for shipments will be approximately \$75-\$100 for 3 bottles, \$150-\$200 for 6 bottles and \$250-\$300 for 12 bottles depending on the wines sent (includes shipping). Club members will be billed automatically via credit card approximately 2-3 days before shipment. Supplies are extremely limited and memberships will be granted on a first come/first served basis. In the event there are more inquiries than spaces available in the club, we will keep a waiting list. *There is no fee, you may cancel at any time.*

- 3 bottles
 6 bottles
 12 bottles **20% OFF**
 Red wines only
 White wines only
 Red and White wines mix

Name: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Payment Method: Visa Mastercard AMEX

Card # _____ Expiration: _____

By signing below, I hereby authorize William James Cellars to charge up to 12 bottles of wine quarterly per year to my credit card identified above. I affirm that I am at least 21 years of age. Due to restrictions set by individual states it is unlawful to ship wine to any state other than: ARIZONA, CALIFORNIA, COLORADO, CONNECTICUT, D.C., FLORIDA, IDAHO, ILLINOIS, INDIANA, IOWA, LOUISIANA, MASSACHUSETTS, MICHIGAN, MINNESOTA, MISSOURI, NEBRASKA, NEVADA, NEW HAMPSHIRE, NEW JERSEY, NEW MEXICO, NEW YORK, NORTH CAROLINA, NORTH DAKOTA, OREGON, TEXAS, VIRGINIA, WASHINGTON, WEST VIRGINIA, WISCONSIN, WYOMING.

Card Holder Signature: _____

RETURN TO: William James Cellars 2530 S. Broadway, Suite C #162, Santa Maria, CA 93454 • (805) 478-9412 • www.williamjamescellars.com

No Club! Just Want to Purchase Good Wine!

Year/Variety	Bottle/Case	20% Case Discount	Quantity	Total
2006 Chardonnay Santa Barbara County	\$22/\$264	\$17 ⁶⁰ /\$211 ²⁰	_____	_____
2005 Roussanne Santa Babara County	\$24/\$288	\$19 ²⁰ /\$230 ⁴⁰	_____	_____
2007 Grenache Rose Santa Barbara County	\$20/\$240	\$16/\$192	_____	_____
2006 Grenache Santa Barbara County	\$26/\$312	\$20 ⁸⁰ /\$249 ⁶⁰	_____	_____
2006 Pinot Noir Santa Barbara County	\$32/\$384	\$25 ⁶⁰ /\$307 ²⁰	_____	_____
2006 Pinot Noir Garey Ranch Vineyard SMV	\$38/\$456	\$30 ⁴⁰ /\$364 ⁸⁰	_____	_____
2005 Syrah Santa Barbara County	\$26/\$312	\$20 ⁸⁰ /\$249 ⁶⁰	_____	_____
2005 Syrah Hampton Family Vineyard, SYV	\$32/\$384	\$25 ⁶⁰ /\$307 ²⁰	_____	_____
2004 Cabernet Sauvignon Paso Robles	\$32/\$384	\$25 ⁶⁰ /\$307 ²⁰	_____	_____
2005 Port California (375 ml)	\$20/\$240	\$16/\$192	_____	_____

NAME: _____

Subtotal _____

ADDRESS: _____

Tax 7.75% _____

CITY & STATE: _____ ZIP CODE: _____

TOTAL _____

PHONE #: _____ EMAIL: _____

PLEASE BILL MY: MasterCard Visa Amex Cash /Check Credit Card #: _____

SIGNATURE: _____ EXP. DATE: _____

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